

September 2022 – London UK / Concept



Mission: Odessa Shield & Protect

Impact Zone: **UKRAINE
Conflict Zones**

Activity: Emergency relief, logistics support & aid distribution support

Beneficiaries: 200'000+ homeless children / internally displaced refugees

Host country: UKRAINE

Ref: **Concept Description**

**Android / iOS APP Digital Onboarding of Beneficiaries
Facial Recognition, GEO location GPS tracking & Prompts**

Mission: Provide a standalone Android / iOS based APP beneficiary onboarding platform, where homeless children in distress & internally displaced refugees from conflict zones located within Ukraine, can register themselves in order to obtain emergency relief & humanitarian aid using mobile phones & check ins.

1. Biometric Onboarding / Facial Recognition.....



The beneficiary onboards himself by means of a). APP download, b). subsequent Selfie taking (Facial Recognition) & c). followed by answering in-app “prompts” reflecting his/her current health, nutrition & living situation by means of adequate answer selection from predetermined questions.

2. GEO location GPS tracking & revolving Data Synchronization



APP onboarding & Use triggers in-app GEO location GPS tracking, establishing the GEO location of the beneficiary. Renewed use of the APP triggers revolving facial recognition, GEO position & current status (prompts) in reference to the beneficiary.

3. Beneficiary Data Feeder to Humanitarian Aid / Relief Operators on the ground.....



Beneficiary data feeders are being accessed by authorized humanitarian aid / response teams, with direct benefits distribution capabilities in favor of the concerned beneficiary. Emergency teams & aid operators have access to “update” the beneficiary’s current situation in the system, adding situation records via 3rd. party beneficiary recognition & prompts updating to the platforms encrypted data base.



aid4face2geo
Android / iOS APP



Brand Name: aid4face2geo
Mission Name: Odessa Shield & Protect

Activity: **Emergency relief, logistics support & aid distribution support**
Supervision: **Ministry of Digitalization / Commissioner fur Human rights, Kiev Ukraine**

Ref: **aid4face2geo – Institutional References & Qualifications
Legal Framework & Concept Integration**

Legal Base: Aid4face2geo as functionality APP collects, synchronizes & processes personal, biometric & geo location data of beneficiaries within a pre-determined region by means of prior user consent, only. Data is administrated by a licensed & insured Swiss SAAS service provider. All data operations are handled under European norm data encryption & security standards. The Ukraine government has the right to audit & operations supervision.

1. UNGM level 1 & 2 Service Provdor / Supplier Qualification.....



ODESSA International Trust has qualified on the 09.09.2022 for level 1 & 2 United Nations UNGM service provider / supplier status under its UNGM registration #894533. An additional UN Partner Platform registration enables direct participation in tenders, bids & contracts from different U.N. agencies.



2. Business / Correspondent Banking Relationship.....



ODESSA International Trust has qualified for a business banking relationship with WISE Business banking, enabling incoming / outcoming payments, team budget administration & bulk transfers through its multi-currency accounts arrangements.

3. Additional Support through love4odessa Sponsors online shopping.....



ODESSA International Trust operates its Stripe integrated **love4odessa.shop**, including online membership subscription & fashion sales to EMEA located sponsors. Proceeds obtained serve to cover the aid4face2geo concept operation & give additional benefits to children & refugees in Ukraine.

